

# 25

AWARDS *for*  
EXCELLENCE

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*Celebrating*  
*30 years*

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Congratulations to  
the 2024 Winners

## FROM THE PRESIDENT

### **It is my pleasure to launch the 2025 UDIA WA Awards for Excellence program for 2025!**

This year, we are celebrating 30 years of the Awards for Excellence program in Western Australia. A significant milestone for the program and an opportunity to look back at the ongoing success and growth of the awards across the state during that time.

For three decades, our awards program has represented the pinnacle of quality development in Perth and the regions.

In the inaugural year, eight entries were received for the awards program across just three categories.

In 2025, the program now spans 16 categories from masterplanned communities through to apartment living and urban renewal, as well as encompassing a wide range of industry awards including Diversity in Development and Local Government Authority of the Year.

Introduced in 2015, the Russel Perry Award for Urban Development Excellence has been coveted as the pinnacle recognition for quality community creation for 10 years.

Consistently attracting over 50 entries each year, the UDIA WA Awards for Excellence program truly reflects the evolution of the development industry over the last 30 years, and we look forward to continuing to showcase the quality and diversity of urban development across our great state for many years to come.

Not only do entrants in this state-based program have the chance to be crowned one of the best in the state, but eligible winners can also go on to contest the National Awards for Excellence, with WA having a fantastic track record at the national level.

Most recently, Curtin Heritage Living won best Seniors' Living project at the national awards, along with Women in Leadership recipient Emma Colombera and Diversity in Development category winners Construction Training Fund.

I am very proud of the calibre of the winners each and every year and I look forward to celebrating with all nominees at the gala event in September where the winners will be crowned for 2025.



Yours sincerely

**Richard Pappas**

UDIA WA President

## ABOUT THE AWARDS

Prestigious and highly sought after by the Western Australian development industry; the UDIA WA Awards for Excellence program is one of WA's most respected and valued industry awards.

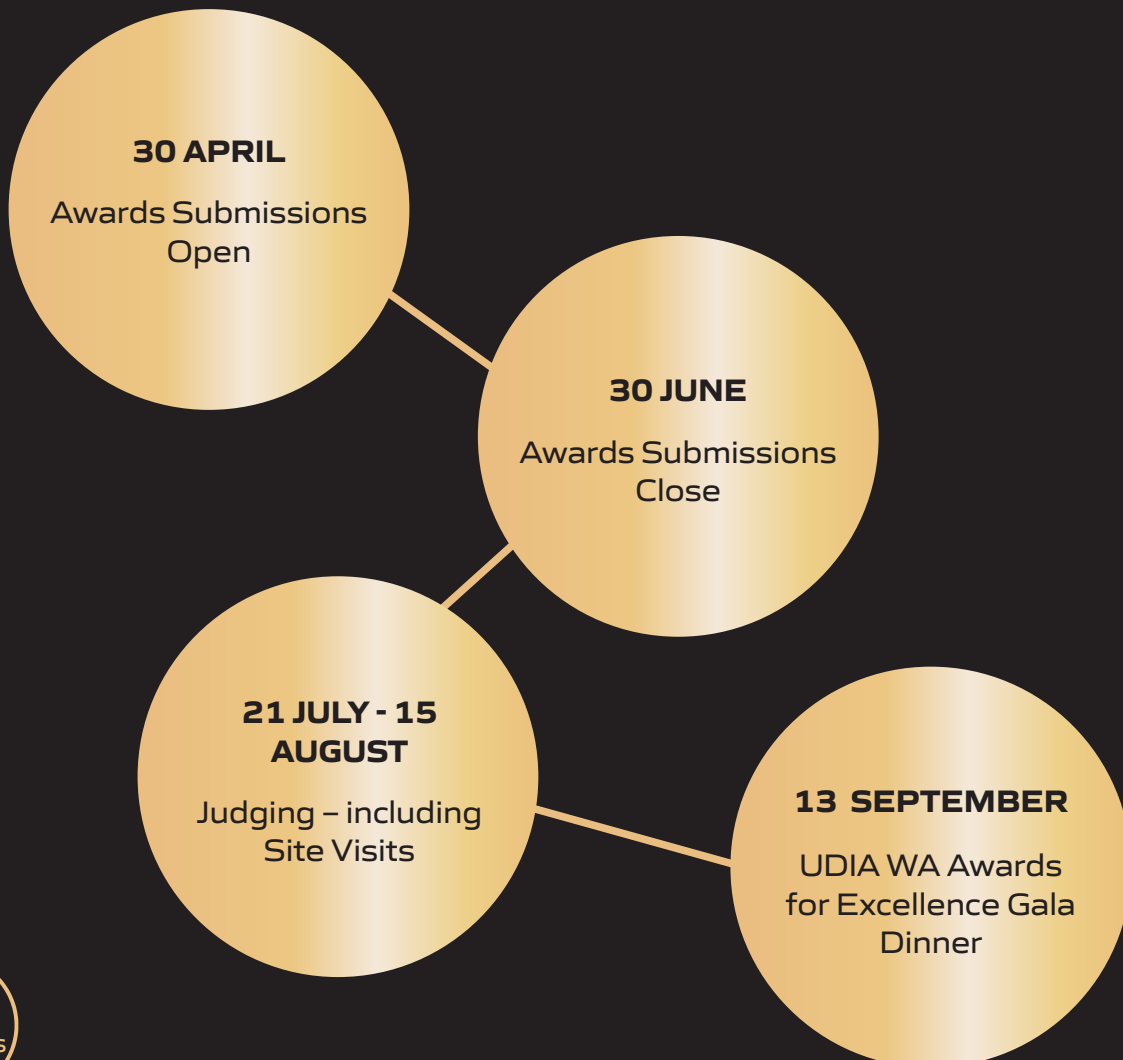
The UDIA WA Awards program is celebrating its 30 year anniversary in 2025 and winning trophies spanning three decades are displayed in boardrooms and display cabinets across the state as a tangible sign of excellence and achievement.

Eligible category winners can enter the UDIA National Awards where Western Australia has a strong track record of success, highlighting the state's leading best practice and high level of expertise.

Specifically developed by, and for, the development industry and judged by highly respected, independent industry professionals, the Awards recognise excellence and innovation across Western Australia at a project, team and individual level.

The Awards program concludes with a spectacular Gala Dinner and presentation ceremony that attracts a large and influential audience of development professionals along with dignitaries from the Western Australian Government.

## KEY DATES



## WHY ENTER?

### PROFILE AND RECOGNITION

The UDIA WA Awards for Excellence is a high-profile annual program that recognises and rewards excellence and innovation in the urban development industry. There are marketing benefits for all entrants, and UDIA WA ensures that nominees, finalists and winners are widely acknowledged across a range of traditional and social media channels.

Each year we produce a glossy Awards for Excellence Showcase magazine that highlights all of the winners and finalists from that year's awards.

### NETWORKING

The UDIA WA Awards for Excellence Gala Dinner generally attracts more than 500 attendees and offers a valuable opportunity to engage with industry colleagues and build new business contacts.

### THE URBAN DEVELOPMENT INSTITUTE OF AUSTRALIA (WESTERN AUSTRALIA) SEAL

Award winners and finalists are entitled to use the official UDIA WA Awards for Excellence seal in their marketing and communications. The seal represents the quality of the development and the credibility of the developer.

### BRAND ENHANCEMENT

Previous winners and finalists can attest to the benefits of being recognised in the UDIA WA Awards for Excellence program. The awards can help drive property sales and enhance the reputation of the winners with the public, local and State authorities and other key stakeholders.

### NATIONAL AWARDS QUALIFICATION

There is an opportunity for award winners to represent Western Australia at the UDIA National Awards for Excellence. Those eligible will be contacted by the UDIA office (fees apply).



# AWARD CATEGORIES

Descriptions of Award categories are to guide entrants in determining which category/categories their project is eligible for entry into and for the Judging Panel to determine whether a nominated entry meets the Category Entry description. The judging criteria are the basis on which projects are assessed and are detailed in the section on Criteria.

## CATEGORY 1

### Affordable Housing

Projects eligible for this award **must be submitted by a developer** and:

- demonstrate initial affordability of the product, as well as the incorporation of 'whole of life' sustainable elements that provide for affordability in the ongoing running costs
- be at practical completion

Projects entered into this award will be judged on the following criteria:

#### Affordability

How does the product deliver an affordable housing option? How has the purchase price and/or rent been set to ensure the project delivers an affordable housing option for a defined cohort? How has the project's design and/or fitout considered ongoing lifecycle/operating costs for tenants/residents?

#### Planning and integration

How has the project responded to the local context, considered the wider community's objectives and created a sense of place? How has the project responded to any planning challenges or unique site constraints?

#### Innovation

To what extent have innovation initiatives been incorporated into the design beyond regulatory requirements? This may include engineering solutions, sustainability initiatives or other unique features etc.

#### Built form and architecture

To what extent has the architectural merit of the project contributed to its success and the local environment? What processes have been implemented to ensure a high level of finish?

## CATEGORY 2

### Residential Subdivision

Projects eligible for this award **must be submitted by a developer** and:

- have established a satisfactory relationship with nearby facilities to meet the needs of residents and users
- do not require a comprehensive range of facilities within the development itself
- be at practical completion

Stages of masterplanned developments are not eligible to be entered in this category.

Projects entered into this award will be judged on the following criteria:

#### Planning and integration

How has the project responded to the local context, considered the wider community's objectives and created a sense of place? How has the project responded to any planning challenges or unique site constraints?

#### Innovation

To what extent have innovation initiatives been incorporated into the design beyond regulatory requirements? This may include engineering solutions, sustainability initiatives or other unique features etc.

#### Urban design and built form

How has the project's urban design responded to site constraints and opportunities and delivered a liveable and vibrant community?

#### Market acceptance and success

How has the market responded to the project? Has the project performed against its financial goals and sales target?

# AWARD CATEGORIES

## CATEGORY 3

### Masterplanned Communities

Projects eligible for this award **must be submitted by a developer** and:

- have a coherent design with a relevant range of facilities within the development; whether predominately residential, civic, recreational, entertainment, tourist, commercial or industrial, or a combination of any of these primary uses
- be developed to the stage where tangible benefits of a 'masterplanned' approach can be demonstrated
- must be large enough to generate a sense of community (as the size of the project is not defined)
- be at practical completion

Projects entered into this award will be judged on the following criteria:

#### Planning and integration

How has the project responded to the local context, considered the wider community's objectives and created a sense of place? How has the project responded to any planning challenges or unique site constraints?

#### Innovation

To what extent have innovation initiatives been incorporated into the design beyond regulatory requirements? This may include engineering solutions, sustainability initiatives or other unique features etc.

#### Urban design and built form

How has the project's urban design responded to site constraints and opportunities and delivered a liveable and vibrant community?

#### Market acceptance and success

How has the market responded to the project? Has the project performed against its financial goals and sales target?

## CATEGORY 4

### Sustainability

Projects eligible for this award **must be submitted by a developer** and be at practical completion.

Projects entered into this award will be judged on the following criteria:

#### Sustainability

To what extent have sustainability initiatives been incorporated into the project beyond regulatory requirements? Consider the project's sustainability initiatives across the following areas:

- Urban ecology
- Waste management
- Energy
- Materials
- Water
- Community

Examples of sustainability initiatives relevant to the above can be found in the EnviroDevelopment technical standards: [www.envirodevelopment.com.au](http://www.envirodevelopment.com.au)

#### Innovation

What non-standard features or initiatives (e.g. design process and outcomes, community engagement, construction practices, partnerships with community groups etc.) have significantly enhanced the project?

#### Third party verification

Has the project received any formal sustainability rating including EnviroDevelopment certification or similar?

# AWARD CATEGORIES

## CATEGORY 5 Seniors' Living

Projects eligible for this award **must be submitted by a developer** and be at practical completion

Entries are not limited to residential projects and may include aged care.

Projects entered into this award will be judged on the following criteria:

### Planning and Community Connections

How has the project responded to the local context, considered the wider community's objectives and created a sense of place? How has the project responded to any planning challenges or unique site constraints? What initiatives have been incorporated in the project to create, strengthen and support resident connections?

### Built form and architecture

To what extent has the architectural merit of the project contributed to its success and the local environment? What processes have been implemented to ensure a high level of finish?

### Market acceptance and success

How has the market responded to the project? Has the project performed against its financial goals and sales targets?

### Innovation

To what extent have innovation initiatives been incorporated into the design beyond regulatory requirements? This may include engineering solutions, sustainability initiatives or other unique features etc.

### PROVISION OF CARE

To what extent does the project provide care services, or seek to provide a potential pathway, or transition to aged care?

## CATEGORY 6 Urban Renewal

Projects eligible for this award **must be submitted by a developer** and:

- demonstrate revitalisation and appropriate use of land and/or buildings in established suburbs or inner city areas
- can either retain some existing built elements on a site or be inserted into an existing built environment
- be at practical completion

Projects entered into this award will be judged on the following criteria:

### Built form and architecture

To what extent has the architectural merit of the project contributed to its success and the local environment? What processes have been implemented to ensure a high level of finish?

### Planning and integration

How has the project responded to the local context, considered the wider community's objectives and created a sense of place? How has the project responded to any planning challenges or unique site constraints?

### Market acceptance and success

How has the market responded to the project? Has the project performed against its financial goals and sales/lease targets?

### Innovation

To what extent have innovation initiatives been incorporated into the design beyond regulatory requirements? This may include engineering solutions, sustainability initiatives or other unique features etc.

# AWARD CATEGORIES

## CATEGORY 7

### Social and Community Infrastructure

Projects eligible for this award **must be submitted by a local government, or State Government agency.**

Developers are eligible to enter if their entry is a public realm project and allows for general community use and demonstrated leadership and innovation in delivering services and/or social infrastructure developments, such as civic/community buildings, schools, and hospitals.

Projects must be at practical completion.

An individual residential development alone, is **not** eligible for this category.

Projects entered into this award will be judged on the following criteria:

#### Built form and architecture

To what extent has the architectural merit of the project contributed to its success and the local environment?

#### Innovation

To what extent have innovation initiatives been incorporated into the project? This may include engineering solutions, sustainability initiatives or other unique features etc.

#### Community creation and integration

How successful has the project been in strengthening local communities and integrating into the wider community?

## CATEGORY 8

### Marketing

Projects eligible for this award **must be submitted by a developer** and demonstrate:

- successful implementation and monitoring of a marketing strategy
- connection to the brand
- market acceptance and success
- innovation and/or creative marketing tactics

Projects entered into this award will be judged on the following criteria:

#### Implementation and monitoring of marketing strategy

How well has the initial marketing strategy been implemented? How have the campaign outcomes been monitored, evaluated and utilised to make necessary adjustments to the strategy?

#### Demonstrated connection to the brand

How well does the marketing of this project demonstrate a link back to the company's overall brand positioning?

#### Market acceptance and success

How has the market responded to the project? Has the project performed against its financial goals and sales targets?

#### Innovation

What innovative and/or creative marketing tactics were utilised?

## CATEGORY 9

### Design

Projects eligible for this award **must be submitted by a developer or an architect** and:

- be predominantly residential (i.e. small lot housing, villas, town houses, terrace homes, row housing, apartment buildings)
- be at practical completion

Projects entered into this award will be judged on the following criteria:

#### Architecture

How does the design of the project demonstrate design excellence and architectural merit?

#### Integration

How does the project respond to the characteristics of the site, and positively and thoughtfully engage with the local area and streetscape?

#### Innovation

To what extent have innovation initiatives been incorporated into the project beyond regulatory requirements? This may include engineering solutions, sustainability initiatives or other unique features etc.

#### Typologies and planning

How does the design challenge traditional building typologies and planning regulations?

## CATEGORY 10

### Boutique Development

Projects eligible for this award **must be submitted by a developer** and:

- be three storeys or less in height
- consist only of townhouses, terraces or similar product
- be at practical completion

Entrants **must** ensure judges are able to walk through a completed dwelling during the site visit. Entrants **must** ensure they have made the necessary arrangements for this to occur.

Projects entered into this award will be judged on the following criteria:

#### Built form and architecture

To what extent has the architectural merit of the project contributed to its success and the local environment? What processes have been implemented to ensure a high level of finish?

#### Planning and integration

How has the project responded to the local context, considered the wider community's objectives and created a sense of place? How has the project responded to any planning challenges or unique site constraints?

#### Innovation

To what extent have innovation initiatives been incorporated into the design beyond regulatory requirements? This may include engineering solutions, sustainability initiatives or other unique features etc.

#### Market acceptance and success

How has the market responded to the project? Has the project performed against its financial goals and sales targets?

## CATEGORY 11 Medium Density

Projects eligible for this award **must be submitted by a developer** and:

- have a dwelling density of a minimum of 30 dwellings per hectare
- be between 3 and 5 storeys in height (excluding basements and rooftops)
- be at practical completion

Entrants **must** ensure judges are able to walk through a completed dwelling during the site visit. Entrants **must** ensure they have made the necessary arrangements for this to occur.

Projects entered into this award will be judged on the following criteria:

### Built form and architecture

To what extent has the architectural merit of the project contributed to its success and the local environment? What processes have been implemented to ensure a high level of finish?

### Planning and integration

How has the project responded to the local context, considered the wider community's objectives and created a sense of place? How has the project responded to any planning challenges or unique site constraints?

### Innovation

To what extent have innovation initiatives been incorporated into the design beyond regulatory requirements? This may include engineering solutions, sustainability initiatives or other unique features etc.

### Market acceptance and success

How has the market responded to the project? Has the project performed against its financial goals and sales targets?

## CATEGORY 12 Apartments (Mid-Rise)

Projects eligible for this award **must be submitted by a developer** and:

- be between six and ten storeys in height inclusive (excluding basements and rooftops)
- be at practical completion

Entrants **must** ensure judges are able to walk through a completed dwelling during the site visit. Entrants **must** ensure they have made the necessary arrangements for this to occur.

Projects entered into this award will be judged on the following criteria:

### Built form and architecture

To what extent has the architectural merit of the project contributed to its success and the local environment? What processes have been implemented to ensure a high level of finish?

### Planning and integration

How has the project responded to the local context, considered the wider community's objectives and created a sense of place? How has the project responded to any planning challenges or unique site constraints?

### Innovation

To what extent have innovation initiatives been incorporated into the design beyond regulatory requirements? This may include engineering solutions, sustainability initiatives or other unique features etc.

### Market acceptance and success

How has the market responded to the project? Has the project performed against its financial goals and sales targets?

## CATEGORY 13

### Apartments (High-Rise)

Projects eligible for this award **must be submitted by a developer** and:

- be 11 storeys or greater in height (excluding basements and rooftops)
- be at practical completion

Entrants **must** ensure judges are able to walk through a completed dwelling during the site visit. Entrants **must** ensure they have made the necessary arrangements for this to occur.

Projects entered into this award will be judged on the following criteria:

#### Built form and architecture

To what extent has the architectural merit of the project contributed to its success and the local environment? What processes have been implemented to ensure a high level of finish?

#### Planning and integration

How has the project responded to the local context, considered the wider community's objectives and created a sense of place? How has the project responded to any planning challenges or unique site constraints?

#### Innovation

To what extent have innovation initiatives been incorporated into the design beyond regulatory requirements? This may include engineering solutions, sustainability initiatives or other unique features etc.

#### Market acceptance and success

How has the market responded to the project? Has the project performed against its financial goals and sales targets?

## CATEGORY 14

### LGA of the Year

To be eligible for this category, the LGA nomination must be endorsed by a developer member of UDIA WA.

Projects entered into this award will be judged on the following criteria:

#### Driving housing supply outcomes

How is the LGA contributing towards increasing housing supply? What has been/is being done differently to address specific pain points for housing delivery, and/or to create enhanced market opportunities?

#### Collaborative culture

The LGA promotes and demonstrates a culture of collaboration with the development sector, working proactively to address constraints impacting project delivery and providing early, open and honest feedback on development applications.

#### Productivity

The LGA provides regular, transparent reporting against key performance indicators, delivering timely issue of approvals and permits and adopts a continuous improvement approach in the quality of their systems and processes.

#### Strategic approach to housing & infrastructure

The LGA considers sustainability, liveability and productivity in strategic planning and addresses short, medium & long term infrastructure needs in collaboration with the development sector, State and Federal Government (where relevant). This includes looking for alternative funding models beyond relying solely on development contributions.

## CATEGORY 15

### Team of the Year

To be eligible for this category, the nominating organisation must be a UDIA member. Teams can be formed from multiple organisations including consultant teams working on a project, program, or major activity/initiative.

Projects entered into this award will be judged on the following criteria:

#### Driving housing supply outcomes

How is the project/program/activity helping to facilitate diverse and more affordable housing supply? What has been/is being done differently to address specific pain points/constraints for housing delivery, and/or to create enhanced market opportunities?

#### Collaborative culture

How has an effective, collaborative culture influenced the team's success / the outcomes achieved? To what extent has a culture of collaboration been embedded in processes and work practices, and demonstrated through the behaviours of the leader(s) and team members? Is there evidence of the team going above and beyond BAU practices/endeavours in working together and with key stakeholders to achieve shared outcomes?

#### Innovation

To what extent has the approach/design/delivery of the project/program/activity incorporated innovation initiatives, beyond regulatory requirements or standard work practices? This may include engineering solutions, sustainability initiatives, other unique features, piloting of new processes/practices/tools, etc.

#### Leaving a legacy

What evidence is there of effectiveness e.g. impacts on approvals/delivery timeframes, market response/community sentiment and/or financial goals/sales targets, changed processes due to successful pilot/demonstration, etc. To what extent does the project/program/activity provide opportunities for wider industry or community benefit into the future, through the outcomes achieved, implementation of new ways of doing things or the sharing of learnings?

## CATEGORY 16

### Diversity in Development

The UDIA WA Diversity in Development Award seeks to acknowledge, encourage and most importantly, promote diversity in development within the WA property industry. UDIA WA encourages its member companies from both the public and private sectors, to enter this award.

Nominees will be able to demonstrate diversity in development within their organisation or within the development industry as a whole, and should provide examples in which they have incorporated diversity in development into their workplace, the industry or in relation to a specific project/issue.

Nominees must demonstrate how they have had a positive influence on diversity in the development industry. The Award winner will be selected on the basis of a genuine diversity in development contribution to the development industry.

To be eligible for this Award, applicant companies must be a current member of UDIA WA, and have a minimum of 5 years' continuous operation in the development industry or an associated industry (predominately in WA).

# INDIVIDUAL & DISCRETIONARY AWARDS

## Young Leader's Award

The UDIA WA & Stockland Young Leader's Award celebrates and encourages the future leaders of our industry.

The winner of this prestigious award will not only gain entry to a range of educational and networking events throughout the year, they will receive industry wide recognition for their hard work and success to date.

To be eligible for this award, entrants must be employed by a current member of UDIA WA, be based in Australia, be under 35 years of age by Wednesday, 31 December 2025 and have a minimum of 5 years' experience in the development industry or an associated industry.

## UDIA WA Women in Leadership Award

The UDIA WA & Construction Training Fund Women in Leadership Award acknowledges and promotes the positive contribution of women to the WA property industry.

UDIA WA encourages female professionals across all disciplines of the development industry from both the public and private sectors to enter, including developers, contractors, consultants and those involved in property services.

To be eligible for this award, entrants must be employed by a current member of UDIA WA, be based in Australia, and have a minimum of 10 years' experience in the development industry or an associated industry.

## Judges Award

The Judges Award recognises outstanding achievement or innovation in a particular aspect of a development. The winner of a Judges Award will not necessarily be chosen from those projects that won an individual category, it can go to any of the nominated finalists.

### Russel Perry Award for Urban Development Excellence

Selected from category winners, this is the project the Judges consider to be the 'Best of the Best'.



# ADDRESSING THE CRITERIA AND WEIGHTINGS

The Criteria have been developed to reflect the priorities of the judging categories. Details on the Criteria are provided in these tables.

Entrants are encouraged to cover any aspects that they feel are relevant to their development, however certain aspects have been excluded as they may not be applicable in all instances. You may include any information that you believe is relevant to your entry as this will help with the “Judges’ General Impression.”

Please ensure that the main (in your view) ‘award winning’ aspects of your entry are highlighted clearly in the Executive Summary section so that the judges can easily ascertain the significant features of the project. A list of the top three features of the project is very useful for the judges to pinpoint what is special, unique or impressive about the project up front.

If you are entering the same project in different categories it is strongly recommended that the entry is customised by taking account of mandatory sections and criteria weighting. If the development is being entered into more than one Group Category, it is essential that the different criteria are addressed.

Group 1 applies to:

- Affordable Housing
- Residential Subdivision
- Masterplanned Communities
- Seniors Living
- Boutique Development
- Medium Density
- Apartments (mid-rise)
- Apartments (high rise)

Group 2 applies to:

- Sustainability
- Urban Renewal
- Social & Community Infrastructure
- Marketing Excellence
- Design Excellence
- LGA of the Year
- Team of the Year

The written submission assists the Judges in their preparation for the site visit. If the information provided is not consistent with the requirements you could be at a disadvantage as the Judges may miss vital information.



## **Cottesloe Redevelopment by Curtin Heritage Living**

2024 Senior’s Living Winner

2024 Russel Perry Award for Urban Development Excellence Winner

2025 UDIA National Senior’s Living Winner

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# ADDRESSING THE CRITERIA AND WEIGHTINGS

## GROUP 1

	Affordable Housing	Residential Subdivision	Masterplanned Communities	Seniors Living	Boutique Development	Medium Density	Apartments (mid-rise)	Apartments (high-rise)
<b>Affordability</b>	40							
<b>Planning &amp; Integration</b>	20	30	30		30	30	30	30
<b>Innovation</b>	20	20	20	20	20	20	20	20
<b>Built Form &amp; Architecture</b>	20			20	30	30	30	30
<b>Urban Design &amp; Built Form</b>		30	30					
<b>Market Acceptance &amp; Success</b>		20	20	20	20	20	20	20
<b>Planning &amp; Community Connections</b>				30				
<b>Provision of Care</b>				10				



**West Village by Blackburne**  
2024 Marketing Winner

## GROUP 2

	Sustainability	Urban Renewal	Social & Community	Marketing	Design	Team of the Year	LGA of the Year
<b>Planning &amp; Integration</b>		30					
<b>Innovation</b>	20	20	30	20	20	20	
<b>Built Form &amp; Architecture</b>		30	40				
<b>Market Acceptance &amp; Success</b>		20		20			
<b>Sustainability</b>	60						
<b>Third Party Verification</b>	20						
<b>Community Creation &amp; Integration</b>			30				
<b>Implementation and Monitoring of Marketing Strategy</b>				40			
<b>Demonstrated Connection to the Brand</b>				20			
<b>Architecture</b>					30		
<b>Integration</b>					30		
<b>Typologies &amp; Planning</b>					20		
<b>Driving housing supply outcomes</b>						30	30
<b>Collaborative culture</b>						25	25
<b>Leaving a legacy</b>						25	
<b>Productivity</b>							25
<b>Strategic approach to housing &amp; infrastructure</b>							20

# GLOSSARY OF TERMS

## **Affordability**

Affordable Urban Development relates to value for money at the low/entry end of the market. The “cheapest” development will not win unless they also provide a quality product relevant to the market.

## **Balance of Sustainability Principles**

This section is to encourage entrants to discuss the challenges of sustainability where there are competing priorities and how they achieved a solution.

## **Buildings**

This section is for the Judges to assess the quality of the buildings. Judges will be looking for information on the following:

- Architectural Merit
- Community Facilities
- Execution, Finishes and Inclusions (includes kitchens, bathrooms and common areas where relevant)

## **Community Creation and Integration**

This section recognises the important role of the developer in community creation and integration. This criteria may be addressed under some or all of the headings below or other headings that are relevant to the project.

- Meaningful Community Involvement
- Community Planning, Development & Capacity Building
- Affordable Housing
- Equity and Diversity
- Safety and Security
- Cultural Heritage
- Provision/Access to Relevant Infrastructure

## **Demonstrated Connection to the Brand**

This is where the applicant can demonstrate how the campaign links closely to the organisation’s brand proposition. This can be demonstrated by referring to the key messages, marketing collateral and overall goals and objectives of the campaign.

## **Economic Sustainability**

Demonstrate how the project is contributing to the local economy, including aspects such as long term employment opportunities within the community, infrastructure provision and other services.

## **Engineering Consideration**

This can be any aspect of engineering for the project and includes key engineering objectives for the site, significant site constraints and how these matters were addressed through engineering design, urban water including storm water, wastewater, drainage, surface and ground water solutions and key innovations and solutions.

## **Environmental and Heritage Considerations**

This may cover any aspect of the development from the planning to the built form.

Any aspect of the Environmental Sustainability section outlined below may be used as well as the environmental performance of the building. Heritage considerations will vary significantly between developments and may not be relevant in some cases.

## **Environmental Sustainability**

This section recognises the role of the developer in managing and encouraging environmental sustainability. This may be addressed under some or all of the headings below or other headings that are relevant to the project.

- Soil and Water Management
- Transport, Access and Connectivity
- Water Sensitive Urban Design
- Natural Environment, Landscape, Native Species & Vegetation
- Energy Efficiency/Reduction or Greenhouse Emissions
- Cultural Heritage
- Micro Climate
- Visual Environment
- Materials and Inclusions
- Reduction in Waste and Waste to Landfill

## **Implementation of Marketing Strategy**

Provide an overview and evidence of successful implementation of the project’s marketing strategy including specific goals and objectives and the tactics that were used.

## **Innovation and Unique Features**

The Judges are looking for what makes your project “Special” and/or what was done that has been rarely tried before. This is the opportunity to really highlight why your project stands out from the rest.

# GLOSSARY OF TERMS

## **Judges' General Impression**

This is for the Judges to record their overall impressions formed from the submission and the site visit; it is not a component of the submission.

## **Marketing and Financial Structure, Market Acceptance and Pricing**

This section should include the approach taken to market the project including any marketing themes developed along with initiatives implemented through the marketing campaign. The Judges will be looking for clear insight into the commercial success of the project including market acceptance. All information for the Judges remains strictly confidential. You may consider including completion within budget, percentage return achieved by the development company and the influence of the project's success on other projects being undertaken by the development company.

## **Marketing Innovation**

Outline how the campaign is unique or any new or innovative ideas, tools or strategies that were used.

## **Marketing Process**

Specify some of the practical processes undertaken and resources used to deliver the unique or innovative marketing campaign.

## **Monitoring and Evaluation of Campaign Success**

Provide an explanation as to how outcomes were measured against the campaign's original goals and objectives.

## **Problem Solving, Consultation, Negotiation, Issues Resolution**

This section provides an opportunity for you to summarise the problems that the development team experienced throughout the development process and how these were overcome. There are many examples, such as: the site may have had problems relating to contamination or acid sulphate soils; rare or endangered species; wetlands; access to facilities or services; location within a low socioeconomic demographic. The emphasis is on how these problems were resolved with a particular focus on community consultation, working with key stakeholders such as other land holders in the area, Local, State or Federal Government. Please note that engineering problems are addressed in another section.

## **Seniors Appropriate**

This section is aimed at providing an opportunity to outline features of the development that specifically relate to how it caters to seniors and how seniors are appropriately accommodated and serviced within the development.

## **Substantially Commenced**

This term is mainly used when judging land developments. It would be expected that road works are completed and, as a minimum, there is some commencement of dwelling/building construction.

## **Substantially Completed**

This is required where there is either substantial built form being judged or an integrated site such as a masterplanned community. For built form it would be expected that the Judges would be able to view a component which is completed. In a high density development it would be expected that Judges could do a walk-through of an apartment with fixtures in place. For Masterplanned where economic sustainability is a requirement it would be expected that there would be some commercial activity or other employment activity in operation.

## **Understanding of Market Channels**

An opportunity to describe the channels used in the marketing campaign and for what purpose they were implemented, including recognising different channels for different target audiences.

## **Urban Form**

Urban form is the catchall for the planning/design process and its outcomes. It includes the design response to the site and the vision of the developer. This can include reference to innovations in the street pattern, layout and circulation; design responses to topographical or unique features of the site; lot design and orientation; location of facilities; built form objectives; public open space and landscaping. Judges will be looking for commentary on the following:

- Planning
- Overall Design
- Streetscape and Circulation
- Landscaping
- Built form

## MEET THE JUDGES



### **Danielle Davison**

Danielle is a highly skilled development professional with over 25 years' experience in some of Australia's most successful development businesses. Danielle has overseen development portfolios in Western Australia, Victoria, and Queensland, as well as significant property assets in the City of London and the UK. She specialises in residential assets and is also experienced in commercial, retail, industrial and infrastructure delivery.

Danielle now leads Davison Advisory, providing strategic advice to landowners and investors on all facets of site delivery. Danielle is committed to delivering excellence across the development industry and has been actively involved with UDIA WA as a prior council member, as well as through the delivery of its hugely popular Built Form Development Course, which teaches the practical elements of residential built form development.



### **Lex Barnett**

Lex served as Managing Director of Taylor Burrell Barnett for over 27 years before becoming a Practice Fellow in July 2023.

Lex brings with him a wealth of insightful strategic advice on statutory and strategic planning and provides incredible detail on his decision making, with much of his work focussed on the property development sector.

Lex has been on our judging panel since 2023 and we are delighted to welcome him back as a judge again this year.



### **David Caddy**

In a career spanning 50 years of professional planning experience and leadership, David Caddy has been committed to the industry through planning practice and planning education.

David joined the Western Australian Planning Commission as Chairperson in April 2018 for a three year term and after nearly seven years retired at the end of 2024. David chairs The Regional Development Trust (Royalties for Regions) and is a member of the Environmental Protection Authority of WA. David spent 30 years working in private practice specialising in statutory planning, development control, project management, and planning advocacy. David has also founded, grown and led businesses in the industry, chaired many boards and committees, and worked with and for both the private and public sectors. David is a Registered Planner and Life Fellow of the Planning Institute of Australia and is an Adjunct Professor of Urban and Regional Planning at UWA.



### **Paul Lakey**

Paul is an experienced industry professional having honed his skills on all facets of property development across Australia, UK, Europe and the Middle East.

A former President of UDIA WA and National UDIA Board member he is recognised for his experience in delivering large integrated urban projects. He has successfully backed his qualifications in structural/civil engineering with more than 30 years' experience in the industry, and has been instrumental in the delivery of landmark, award winning projects in Western Australia.

# THE JUDGING PROCESS

The UDIA Awards for Excellence Judging Panel comprises independent industry experts from a range of disciplines who visit each project and assess them against the weighted criteria published in this booklet.

Each of the Judges is provided with a copy of the written submissions to help them understand the project and the challenges managed during the development process. The written submission will often trigger questions that the Judges explore during the onsite visit. This is your opportunity to showcase your development and impress the Judges. Normally a project will be allocated 30 minutes for the first category entered and an additional 15 minutes for each other category to a maximum of 60 minutes.

During the judges site visit we would suggest you ensure the following:

1. Provide a briefing by the project management team and relevant consultants on key aspects of the project. Include aspects that did not go according to plan as well as those that worked perfectly as the Judges are looking at both good planning and problem solving.
2. Provide to the Judges a site pack which includes any marketing materials or other printed information that you think is relevant.
3. A site tour. Choose the aspects of your development that you want to highlight. This can be a walking or a driving tour or a combination of both.
4. Please ensure that your team stick to the given time frame for the site visit – this is critical to ensuring the judges are able to view all sites on their schedule fairly.

## CATERING FOR THE JUDGES

You will be advised by UDIA if there is a need to provide morning tea, lunch or afternoon tea for the Judges and additional time is allowed in the site visit if you are requested to provide catering. The catering is expected to be simple, i.e. biscuits/muffins for morning/afternoon tea and sandwiches for lunch. Whilst tea and coffee are normally provided a cool drink is also appreciated.

## GIFTS

Judges cannot accept any gifts, gratuities or other tokens.

## TIMING OF SITE VISITS

Whilst there is some flexibility, UDIA staff organise the site visits in accordance with the availability of Judges and a logical route that clusters entrants. Every effort is made to keep to time on the day and the UDIA office is kept informed of progress and will inform you if there is a delay.

**Please ensure that you have given us the current and correct contact name and mobile number to allow the office to call you if there is a delay. Judging will take place in July and August 2025.**

If you are entering a project into Affordable Housing, High Density Development, Medium Density Development or Seniors Living categories you must have access to the inside of the building to be competitive, as the Judges need to consider the execution, finishes and inclusions in the dwelling/ apartment and the common areas where relevant. Your score for that criteria will be impacted if the Judges cannot assess this during the site visit and it may make a good project uncompetitive.

# HOW TO ENTER

## STEP ONE – AWARD SUBMISSION

### Essential Entry Requirements

Submissions will only be accepted through the online Submissions Portal. Completed submissions include project details, written statements addressing the criteria and a selection of promotional material uploaded through the Portal.

### Addressing the Criteria

Judging will be based on information provided by the entrant in the submission and an on-site inspection by the Judging Panel. The most critical component is how the criteria are addressed.

Written statements should be concise, clearly set out in response to the entry requirements and judging criteria.

Entries are submitted through the online Portal ([www.udiawa.awardsplatform.com](http://www.udiawa.awardsplatform.com)) and include the following:

- Project Details – This section includes details of the site, land use information, the development schedule and important contact details.
- Consultant Team – A list of the consultants that contributed to the project. The project architect must be included in this list.
- An Executive Summary which highlights the unique features and innovation within the project. This will assist Judges who are not familiar with the project. (maximum 500 words) Please include the following:
  - The development starting date and completion date
  - The number of homes/units or floor metre space for commercial/ residential buildings
  - The sale price points for the development (anticipated or actual)
  - The top / main points of innovation/ difference in the development
  - The main development challenges overcome (or how it is intended to be overcome)
  - The signs of market success/interest (if marketing has begun)

**When entering multiple categories please ensure the executive summary for each entry is tailored to address the category criteria – this is very important!**



**Civic Heart by Finbar**  
2024 Apartments (High-Rise) Winner  
2024 Urban Renewal Winner

# HOW TO ENTER

## STEP ONE – AWARD SUBMISSION (CONT.)

- Written statements addressing each selection criteria relevant to your category. Each of the criteria are weighted and this will be displayed as you move through your online submission along with word limits for the responses to each criterion.
- Material uploaded as attachments
  - Masterplan/site plan
  - Layout plans
  - Location plan (identifying local services and amenities where applicable, e.g. schools, parks, shops and community areas)
  - Elevations (Where relevant)
  - Promotional material:
    - A 400-word (approx.) media release describing highlights of the project. This will be used for media promotion by UDIA.
    - A 50-word summary of the project. This may be used for the State and/ or National Awards Booklet in the Western Australia Awards section.
    - A 150-word summary of the project. This may be used for the State Magazine and/ or National Awards Booklet should your project win a category.
    - A maximum of ten hi-res promotional images. Please note, all imagery **must** be uploaded as an individual file of **at least 1MB** in size. (NB: Uploading an image to the Portal grants UDIA WA the right to use the image as part of any UDIA promotional/marketing material in the future.)
    - A Declaration specifying that the project owner agrees to UDIA's conditions for entering the Awards and agrees to abide by those conditions.

**Do NOT include extraneous material** such as architectural display boards and folders, brochures, price lists and point of sale information. These can be made available to judges during the site visit.

Please review all written material and attachments one final time before submitting. You may save your submission multiple times during the entry process. Once submitted, your entry is finalised and may no longer be edited.

It is essential that all information provided is accurate. The material provided will be used for all promotion and in the presentation on the night of the Gala Dinner. This information is also used for the preparation of certificates for the winners and project consultants as well as the trophy. The information must be provided electronically through the submission portal.

## STEP TWO – MAKE PAYMENT

The payment form may be downloaded from the Payment tab in the online submissions portal ([www.udiaawa.awardsplatform.com](http://www.udiaawa.awardsplatform.com)) and emailed to [events@udiaawa.com.au](mailto:events@udiaawa.com.au). A completed payment form must be received for your entry to be accepted.

### Entry Fees

<b>Member Standard First Entry:</b>	\$1,650 + GST
<b>Member Each Subsequent Entry:</b>	Same project, different category - \$650 + GST
	Same company, different project - \$900 + GST

**Note; only UDIA Members are eligible to enter the WA Awards for Excellence. If you are interested in learning more about Membership with UDIA WA, please contact [membership@udiaawa.com.au](mailto:membership@udiaawa.com.au)**

# COMPLETING YOUR ENTRY ONLINE

Visit: [www.udiawa.awardsplatform.com](http://www.udiawa.awardsplatform.com) to begin your entry.

Once you create a log in and begin your submission, you can come back in and out as many times as you like to complete it.

From this log in you can also submit multiple submissions under your company log in, whether that be choosing several categories for one project, or multiple projects in the same category.

The online system will ask you to complete basic information regarding the project before you commence answering the specific criteria associated with your chosen category.

You will then be able to upload high resolution photos and plans to complete your submission.

All parts of the submission must be completed and finalised by **5pm Monday 30 June 2025** at which point the website will be closed.

Please read the following information carefully to ensure all required details are included. Incomplete entries may not be accepted.

## CONDITIONS OF ENTRY

**When submitting your entry, you must confirm you have read and understood the Conditions of Entry:**

1. Information provided in the nomination brochure forms part of the Condition of Entry.
2. The completed entry must be received by **30 June 2025**.
3. Payment must be received prior to the closing date for entries on **30 June 2025**.
4. The Judges reserve the right to decline to present an Award in a particular category.
5. Any promotional materials supplied with the entry may be reproduced by UDIA WA in media releases, publications and any promotional material relating to UDIA.
6. The entrant indemnifies UDIA against any claims of copyright.
7. Entrants outside the radius of 500km from Perth CBD may incur an additional fee to cover judging travel costs.
8. For non-member entries, the developer must lodge the application.
9. The decision of the judging panel is final and will not be subject to any challenge by any entrant, the UDIA (WA) Council or UDIA National Council.
10. The person nominated on the entry form ('the entrant') is authorised to sign this declaration and has read and understood the guidelines and conditions of entry and agrees to participate in accordance with them.



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# FREQUENTLY ASKED QUESTIONS

## **Do I have to be a member of UDIA to enter a project in the Awards?**

**YES** your organisation is required to be a current member of the Urban Development Institute of Australia (Western Australia) to be eligible to enter the Awards. If you are unsure of your organisation's membership status, or you are interested in joining UDIA WA please contact [membership@udiawa.com.au](mailto:membership@udiawa.com.au)

## **I am a consultant, can I enter a project?**

Yes, but where projects are entered by parties who are not the developer, that developer's consent must be obtained and that developer must be a member of UDIA WA.

## **Can I enter the same project in more than one category?**

Yes, where appropriate, an individual project may be entered in more than one Award category. Submissions need to address the relevant selection criteria for each category entered and need to be submitted for each project along with relevant fees.

## **Does my project have to be "new"?**

Given the evolutionary and dynamic nature of many developments, projects submitted in previous years may re-enter in the current Awards program.

## **Does my project have to be complete?**

Projects submitted in the Awards must have achieved "substantial completion" or "substantial commencement" where designated in the Award categories. Judges need sufficient progress to be made to ensure that the project described will reflect the finished product. This will vary between categories. See the glossary for further details.

## **Are there any limits regarding where projects are located?**

Projects can be located anywhere in Western Australia.

## **My project was entered in a category last year – can I enter again this year?**

Yes! However, if your project won the category, you will need to enter it in a different category this year.

## **Is it hard to enter?**

There are four simple entry steps to follow to successfully complete your 2025 Awards for Excellence submission.

1. Look at the entry categories to consider which categories are relevant to your development.
2. Look at the criteria matrix for a summary of the selection/judging criteria for that category.
3. Familiarise yourself with the "Glossary of Terms" to ensure you understand the criteria and how they apply to your project.
4. Login to your account at [www.udiawa.awardsplatform.com](http://www.udiawa.awardsplatform.com) and follow the tabs to complete your entry.

## **If I don't win are there benefits?**

Absolutely, in addition to the winner, finalists will be identified in each category. There is also significant traditional and social media profile around the awards program for nominees, finalists and winners. The winners and finalists will be able to display the exclusive UDIA Awards logo.

## **What are the selection criteria?**

The selection criteria are provided for each category starting on page 7 of this brochure. As a guide, you will be expected to address all or some of the following criteria depending on the Award category: Urban Form, Community Creation & Integration, Environmental & Engineering Consideration and Innovation Merit and Market Acceptance.

## **Why are the criteria weighted?**

The criteria are weighted to give entrants an understanding of what the judges will be focusing on. This weighting is reflected in the judging score sheet.

## **Who judges the Awards?**

An independent Judging Panel consisting of highly experienced and respected industry professionals is established each year. The decision of the Judging Panel is final and will not be subject to challenge by any entrant. The Judges reserve the right to move a nomination to another category if appropriate and will advise the nominee if this action is deemed necessary. The Judges reserve the right to award no winner in a category should the entries not meet the criteria of an award category.

## FREQUENTLY ASKED QUESTIONS

### How do I present my entry?

The written component of your entry must address the selection criteria and be submitted through our online Awards submission portal. Details are provided in this nomination brochure and online submissions may be edited and saved multiple times before finalising and submitting. Addressing the criteria in a clear and comprehensive manner is essential for the entry to be competitive as the judges use the information to prepare themselves for the site visit and as a reference during final judging meetings. We urge the strong involvement of the project management team in the preparation of the entry as the focus is on the content rather than “gloss”. There is also a requirement for electronic promotional material which is detailed on page 23.

### How much does it cost to enter?

Entry fees are detailed below.

<b>Member Standard First Entry:</b>	\$1,650 + GST
<b>Member Each Subsequent Entry:</b>	Same project, different category - \$650 + GST
	Same company, different project - \$900 + GST

### If I win, can I get more trophies and certificates?

Each winning development (or individual if it is an individual award) will receive a trophy plus a certificate. Finalists will receive a certificate. Additional trophies and certificates can be purchased following the Awards for Excellence Gala Dinner via the UDIA WA and winners will be notified via email immediately after with instructions on how to do so.

### Who do I contact for more information?

UDIA WA  
(08) 9215 3400  
[events@udiawa.com.au](mailto:events@udiawa.com.au)



**Myella, Wanneroo by Satterley**  
2024 Residential Subdivision Winner

# AWARDS FOR EXCELLENCE 2025 PAYMENT FORM

Please complete this form and email to [events@udiawa.com.au](mailto:events@udiawa.com.au) upon submitting your entry through the online portal. Entries without payment will not be eligible for the Awards.

**For projects entering multiple categories, please write each category on a separate line below. All prices are exclusive of GST. Please note that no cancellations, credit or refunds will be available.**

Company	
Contact Name	Contact Email
Accounts Email (for invoicing)	
Project Name	
Category	Amount
Project Name	
Category	Amount
Project Name	
Category	Amount
Project Name	
Category	Amount

**Member Standard First Entry:**

\$1,650 + GST

**Member Each Subsequent Entry:**

Same project, different category: \$650 + GST

Same company, different project: \$900 + GST

Total Submission Fee
----------------------

Once this form is received you will be sent an invoice for your submission, which you can then pay online via credit card or EFT. If you have a PO please provide this below.

PO No.
--------

# CONGRATULATIONS TO THE 2024 AWARDS WINNERS



**Apartments (High-Rise)**  
**Civic Heart by Finbar**



**Boutique Development**  
**Dalkeith Terraces by  
Westbridge Urban**



**Apartments (Mid-Rise)**  
**East Village by  
Blackburne**



**Design**  
**The Grove Residences by  
Blackburne**



**Diversity in Development**  
**Construction Training  
Fund**

# CONGRATULATIONS TO THE 2024 AWARDS WINNERS



**Local Government Authority  
of the Year**  
**Shire of  
Serpentine Jarrahdale**



**Masterplanned Communities**  
**Stockland Whiteman Edge  
by Stockland**



**Marketing**  
**West Village by  
Blackburne**



**Residential Subdivision**  
**Myella, Wanneroo by  
Satterley**



**Seniors' Living**  
**Cottesloe  
Redevelopment by  
Curtin Heritage Living**

# CONGRATULATIONS TO THE 2024 AWARDS WINNERS



**Team of the Year**  
**Cirque Duet**  
**(Joint Winner)**



**Team of the Year**  
**Wormall Group**  
**(Joint Winner)**



**Sustainability**  
**Shire of Dardanup New**  
**Library, Administration &**  
**Community Building by**  
**Shire of Dardanup**



**Social & Community**  
**Infrastructure**  
**TL Robertson Library by**  
**Curtin University**



**Urban Renewal**  
**Civic Heart by Finbar**

# CONGRATULATIONS TO THE 2024 AWARDS WINNERS



**Judges Award**  
**Marketing at  
Kennedy Bay  
by Parcel Property**



**Judges Award**  
**Murdoch Square by  
Hesperia & Aegis Health**



**Women in Leadership**  
**Emma Colombero,  
Department of Treasury**



**Young Leaders Award**  
**Gia Barrington,  
Parcel Property**



**Russel Perry Award for Urban  
Development Excellence**  
**Cottesloe Redevelopment by  
Curtin Heritage Living**



UDIA WA WOULD LIKE TO EXTEND THANKS  
TO THE 2025 AWARDS FOR EXCELLENCE  
SPONSORS



ADDITIONAL SPONSORSHIP OPTIONS AVAILABLE.  
FOR MORE INFORMATION  
EMAIL [CTHURMOTT@UDIWA.COM.AU](mailto:CTHURMOTT@UDIWA.COM.AU)

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